

BARNSELY METROPOLITAN BOROUGH COUNCIL

South Area Council Meeting:

22nd April 2016

Agenda Item: 9

**Report of South Area Council
Manager.**

Review of first edition of the South Area Council Community Magazine - #LoveBarnsley

1. Purpose of Report

1.1 To review the first edition of the South Area Council Community Magazine distributed to households within the South Area during December 2015 and January 2016.

1.2 To inform members of the South Area Council about deadlines for the forthcoming second edition of #LoveBarnsley.

1.3 To discuss content for the second edition of #LoveBarnsley with members of the South Area Council .

2. Recommendations

2.1 That members note the timescales for the second edition of the #LoveBarnsley Magazine outlined in Section 4.1 of this report.

2.2 That members provide feedback on the content and layout of the first edition of the #LoveBarnsley Magazine

2.3 That members provide ideas for inclusion in the second edition of the #LoveBarnsley Magazine as outlined in Section 4.3 of this report

3. Background

3.1 The first edition of the South Area Council's Community Magazine, #LoveBarnsley was written by the South Area Team and distributed to households across the South Area in December 2015 and January 2016.

3.2 Due to issues with postcode errors, some areas did not receive a delivery or received the wrong magazine. The postcodes for these areas have now been clarified and the problem should now be resolved. All households in Birdwell have now received a copy of the first edition, however it was not possible to provide copies of the first edition to residents of Billingley (who received the wrong magazine) because the issue did not come to light until much later on, by which time the content of the magazine (which had been written in September last year) had become too dated to distribute.

3.3 Informal feedback from the public to the first edition has been positive, with comments around it being an 'easy read' with plenty of pictures and a colourful layout.

3.4 The second edition will go out to all households in early July 2016. As with the first edition, the content will be made up of 12 pages of articles and 12 pages of local adverts.

4. Timescales for the second edition

4.1 CIS, the company producing the Community Magazines and the BMBC Communications Team have provided the following timescales for the second edition:

Articles & images completed by South Area Team	2 nd May 2016
Final information sent in to CIS	12 th May
Approval of final proofs by South Area Team	29 th June
To printers	30 th June
Sent to distributor	8 th July

4.2 In order to meet these deadlines, the South Area Team is currently working on articles for the second edition with the following themes:

- The three Ward Alliances and their projects
- Update on Area Council commissioned projects and forthcoming projects
- Ward Alliance Fund and details of how to apply for community groups

4.3 Ideas are welcomed from members of the South Area Council for additional content in addition to the ideas outlined in Section 4.2

Appendix 1: Electronic version of Edition 1 of #LoveBarnsley Magazine

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Date: 6th April 2016